

Supercharge Your Digital Campaigns

Match offline data to online behavioral data and digital identifiers to deliver targeted ads to current and prospective customers across all relevant digital channels.

AUDIENCE ONBOARDING

MATCH

OFFLINE DATA

LIKE

- CRM Data
- Mover, Life Stage & Lifestyle Data



ONLINE BEHAVIORAL DATA

& DIGITAL IDENTIFIERS

LIKE

- Cookies
- Mobile ID's
- IP Addresses



AUDIENCE ACTIVATION

Deliver targeted **ADS** to both current and prospective customers using our platform of over **550** digital integration partners across all relevant digital channels and devices, including:



Display



Mobile



Email



Addressable TV



Social Media



Video

Successful digital marketing requires an

End-to-End

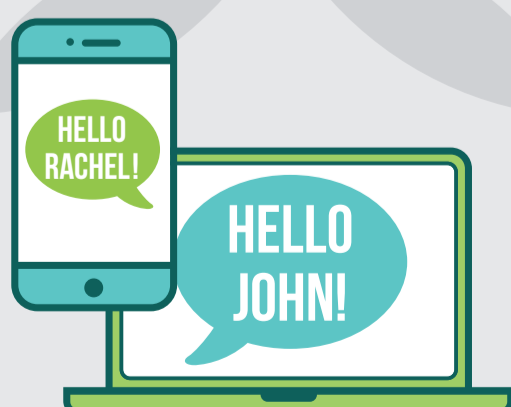
solution that includes:

AUDIENCE
DEVELOPMENT...

DATA



DIGITAL ONBOARDING &



AUDIENCE
ACTIVATION